ADDCC PRESIDENT’S LETTER

Lori L. Landry
President
llandry@beanresources.com

January, 2015

Happy New Year to the members of the Association! I would like to extend my
warmest wishes for a healthy and prosperous 2015. I am truly honored to serve
as your 2015 Association President and the 2015 Board of Directors are willing
and ready to serve you, the members.

If you recall at the 2014 Convention, I challenged each of you to "Raise your
Voice" and tell the story of the Association. The Energy Education that this
Association values and projects are dynamic and should be shared. You can
make a difference, you can inspire change and get your membership involved.

The 2015 Board of Directors is busy preparing for Budget and Planning meeting
which will be held in Tulsa, Oklahoma January 16-17, 2015. During our stay in
Tulsa, we will approve the 2015 budget as well as review the plans and goals of
the Committees. Feel free to contact your Regional Director, region
representative, committee chair or any board member to share any ideas or
concerns you may have. Remember, you are The Voice of this Association.

In 2014 as part of the strategic growth and development of our future, we hired
Chris Edmonds from the Ken Blanchard group to guide the Board and assist with
a strategic plan. We have, once again, engaged the services of Chris for the
2015 year as we continue with the development of our plan. In addition, we
have hired Dave Stevens with the marketing firm of Stevens and Stevens to
assist with the marketing of our Association. Stevens and Stevens is a marketing
firm geared towards Associations and Non-Profits. Dave and his team are
currently working to present a plan and ideas for future growth of our
Association. We are very excited to hear what will be presented by Chris and
Dave in the coming weeks. I look forward to sharing the information and ideas
presented by Chris and Dave on You the Members in order for you to
corporate those ideas into your Clubs and Regions.

Before you know it Regional Meetings will be well under way. Mark your
calendars to attend your Regional Meeting and possibly attend a Regional
Meeting outside of your own Region. Also, don't forget to mark your calendars
to attend the 2015 ADDC Convention and Educational Conference being held
September 15-19, 2015 in Lubbock, Texas. The members of Region V have
been hard at work putting together a dynamic program of field trips, seminars
and speakers.

Bean Resources, Inc., P. O. Box 52768, Lafayette, LA 70505 Phone: 337-234-2326
I would like to thank those members who have volunteered to chair a committee for 2015. In addition I would like to thank those members who have agreed to serve as a Regional Representative. Remember, it is not too late to volunteer to serve as a Regional Representative on any of these committees. Please contact your Regional Director and get involved! Volunteerism is the greatest gift you can give!

Club Bylaws Review – April Lang
Education – Jody Kuberskey
Membership – Debi Biaimonte
Program – Angie Duplessis
Public Relations – Sharon Hiss/Diana Walker
Rules – Val Williams
Tax Exempt US – Keith Atkins
Tax Exempt CDN – Brian Carter
ADDC Manuals Review – Rena Shaffer
Certification – Sheryl Minear
Contest – Kathy Martin
DDJ – Deb McCuller/Donna Hartig
Leadership Resources – Barbara Pappas/Jan Bell
Long Range Planning – Donna Taylor
Nominating – Judi Adams
Publications – Marilyn Carter/Maggi Franks
Registrar – Mary T. Vaughan
2015 Convention GAC – Audra Horton/Rena Shaffer
2016 Convention GAC – Jerry Rasmussen/Elise Lorenz
2017 Convention GAC – Kathy Johnson

Please join me in extending many THANKS to 2014 ADDC President Linda Rodgers as she led our Association this year. Linda’s contributions and leadership were truly appreciated not only by me but by the entire Association. I value your friendship and look forward to a fantastic 2015!

We begin 2015 with apprehension and excitement, but I know that with your support, enthusiasm and encouragement we can accomplish many great things!

Lori L. Landry
2015 ADDC President

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January 2015

Dear Region I Members,

I am extremely honored to be serving as your 2015 Region I Director. I can't help but be excited, nervous and ready for what is to come.

As we say goodbye to 2014 I am reminded of what a wonderful year it was. From our Regional Meeting in May to the Convention in September, all has been rewarding and educational.

In 2015....Let's be proactive and creative. I would like to hear ideas to help Region I grow. We are in the heart of the Marcellus Shale Play and this area is hip and happening! There are potential members out there. We just have to get our name out there and help them learn that we are all about energy education.

I have chosen my theme to be “Keep Calm and Educate On.” Keep Calm was originally a motivational poster produced by the British government in preparation for the Second World War. The poster was intended to raise moral of the public. I chose this theme to help motivate members and remind them that education should not be overwhelming. We should continue our education at our own pace.

This month I want to focus on Volunteerism. Believe it or not, volunteering is a great way to continue your education. Did you know that there are personal and professional benefits to volunteering? Volunteering can be a great way to develop skills, learn more about career options, garner professional contacts, make friends or even just shake up your routine.

Part of finding the right volunteer opportunity is being honest about what you hope to learn and accomplish. If in the process of meeting your personal and professional goals, you are also serving as an effective volunteer, helping to meet the goals of your club, and/or helping to move the ADDC’s mission forward; it’s a win-win situation.

Volunteering is one of the best ways I know of to make a difference in your club or at the Association level. Whatever your passion, however you get involved, volunteering offers a way to have a real lasting impact on yourself!

Warmest Regards,

Penny J. Jacobs

Quote of Month: “If not me, who? And if not now, when?” - Hillel
January 2015

Dear Region II Members:

It gives me great pleasure to know that as this new year begins I will be beginning a new journey with new experiences. I am looking forward to my year serving as your Region II Director. I have chosen “We are all Ambassadors of Oil and Gas Education” as my theme for this year. As members of Desk and Derrick we are all aware that the motto of the Association is “Greater Knowledge - Greater Service”. Those four words, while not a long paragraph, simply state what the backbone of this Association is - By educating ourselves we will be better able to serve others. I think in today’s world there is a tendency to believe the philosophy that bigger is better. That is not always true. As 2015 begins I am making it one of my goals to gain the knowledge to educate the public about this wonderful industry. There is so much erroneous information being pushed down the throats of the general public. People use scare tactics and say whatever they feel will persuade someone to believe as they believe. I want to be able to know how to show others the facts, not just sensationalism, so that people have the knowledge to make informed decisions. That is the rational for choosing my motto. We are all ambassadors of oil and gas education. The information we present and how we conduct ourselves during the presentation is not only a reflection on ourselves, but on this industry. I am proud of the oil and gas industry and what it does. I want everyone to know how proud I am - and why.

I want each of you to know that I can be reached via e-mail at d.perjak@yahoo.com, or you may call me at the office at (618) 327-9111, if you have any concerns or suggestions. This is our Region and our Association. If you have a concern, it can only be addressed if you share it. I will be attending the Budget and Planning Meeting in Tulsa, Oklahoma on January 16-17, 2015. If you have any items that need to be addressed, please let me know.

As this year begins I would like to challenge each of you to encourage new people to join Desk and Derrick. With hydraulic, high volume fracking now being permitted in the State of Illinois, there will be more opportunities to find new people to show how beneficial membership in the Association of Desk and Derrick really is.

This is my first invitation to everyone to attend the Region II Meeting in Lexington, Kentucky at the Hyatt on April 23-24, 2015. My goal for the Regional Meeting is that all attendees will leave the meeting armed with the knowledge to educate their co-workers as well as the general public on the contributions of the oil and gas industry in their state. We are all Ambassadors of Oil and Gas Education. It is so important for us to get the word out about how the oil and gas industry is improving our lives in a responsible manner. The oil and gas industry is continually striving to find new and better methods to move forward, while being good neighbors and responsible stewards.
JANUARY 2015

My theme for this year is MOTIVATION – DEDICATION – EDUCATION. It is my goal to help the members of Region III become motivated towards keeping and recruiting members in their respective clubs. These new and regular members need to dedicate themselves to educating each other and the communities we live regarding the benefits of the energy industries and the companies that serve them. This will ensure our membership will grow which means so will the Association.

I thank Sharon Blackwell, 2014 Region III Director for the wonderful job she did last year despite the illnesses of her sweet husband Danny and herself. Her dedication to our Region will make it hard to follow in her footsteps but I will give it all that I can.

The ADDC Budget and Planning Meeting will be held in Tulsa, OK on January 16 and 17. Please send to me any thing you would like me to bring up to the Board for consideration or help with. Please send to me no later than January 12 so I can put it in my report.

Many of you have already signed on as a Region Representative but we are in need of two more to fill all the positions. Please consider taking on either the ADDC Manuals Review or Leadership Resources position. This can be a part of the learning process to help you become more familiar with the operations of the Association.

Congratulations to all the new presidents and officers on being elected to serve in 2015. Together we can make a difference. Please be sure the 2015 New Club Officers Form has been sent to ADO and to me.

Membership renewals will be out soon so please go over them for any changes that need to be made and get your dues in on time.

The 2015 Region III Meeting will be hosted by the Red River Club. The hotel site is the Hilton Garden Inn and Homewood Suites in Bossier City, LA on March 26 – 28, 2015. Convention will be held in Lubbock, TX at the Overton Hotel & Conference Center on September 15 – 19, 2015.

Program Reports are very important to keep us in good standing with the IRS so be sure to file them within one week after your monthly meeting. Send to the Rep. Claudia Prather.

Please know that I will do all I can to be available to each of you. My role as Director is to be the liaison between the clubs and members of our region and the ADDC board.
I can’t believe it’s almost 2015 already. At the Region IV meeting in Tyler I said it’s finally my turn to be the Region IV Director, after being the Executive Assistant 3 times. OH! I hope I am ready; I get butterflies in my stomach as I write this 1st letter. But I know I have lots of support from the 2015 Board, the members of Region IV, the members of the Victoria Club and Terry and Becky expect lots of calls. This year as President of the Victoria Club my focus was to involve all the members and I hope to keep that focus and to include all the members of Region IV. I have no doubt I can count on them since not long after convention I had all but one Region Rep position filled.

My theme this year is “Pay it Forward thru Service and Education”. I encourage everyone to remember to pay it Forward. I would like all of you to send me pay it forward stories. Here is one to share with you. My husband John and I were in Wal-Mart one day and there was an older gentleman in front of us checking out. He had very little in his basket but once the cashier rang up his stuff he told her he did not have enough money so he put back a few things but still did not have enough money. He explained that his wife had been sick and it took all his money to buy her medicine. John and I paid the balance of his things and the look on his face was priceless. He could not believe someone could be that kind and he kept thanking us. It’s times like these that warms your heart.

My first task for the year is traveling to Tulsa OK for the Budget and Planning meeting in January. If any of you have ideas, suggestions or comments please let me know. On January 24th I will host the Presidents meeting in Victoria which will include the Presidents and the Region Reps. More details will be out soon.

Mark your calendar, the Region IV meeting will be April 8th thru 12th in San Antonio.

I hope everyone had a Merry Christmas and wish you a Happy New Year.

Cindy
January 2015

Hello Region V Members!

Happy New Year! I’d like to thank you, the members of Region V, for giving me the chance to serve as your Regional Director. I am humbled at the confidence you have shown in me. I am excited and scared, to be honest, to accept this challenge. I find comfort in knowing that you will be standing with me, helping me along the way!

I want to thank Philana Thompson for the excellent job she did in 2014. The entire Region is very appreciative of her hard work and dedication.

Congratulations to the new club officers of Region VI! This is going to be a year of learning and growth for the entire membership. For me, it officially starts with the ADDC Budget & Planning Meeting January 16th-17th. This is my first chance to represent YOU in front of the Board. If you have any problems, projects, questions, ideas or topics you want me to present, please let me know ASAP.

The ADDC Board voted to hire a marketing firm to help our organization evolve and expand to meet our members changing needs. By the time you read this I will have participated in our first conference call with the Board and the firm. I look forward to having more to report next month!

Please make your plans to attend the Region V Meeting & ADDC Convention! The Artesia Club is hosting this year’s Region V Meeting in Artesia, New Mexico April 23rd-25th. The ADDC Certification program will be offered - expanding our learning opportunities at the Regional level. The Clubs of Region V will be hosting the ADDC Convention in Lubbock, Texas September 16th-19th. Both meetings are going to be excellent learning opportunities, please try to attend!

If you have any ideas, questions, or anything to discuss you can reach me at my office (575.623.8331), my cell (call or text 575.910.3917) or my email (kate.ediger@gmail.com). I am here to serve you and to be your connection to the Association. Please feel free to contact me at any time!

"Believing in negative thoughts is the single greatest obstruction to success" - Charles Glassman
Region VI Members,

Happy New Year! Can you believe that it is already 2015? Where has the time gone? I hope everyone’s holidays were fantastic. I also hope that everyone was able to spend some of the holiday, if not all, with family.

Well this year is going to be a fantastic year. I am looking forward to working with the Presidents of your clubs. I am planning on conducting a conference call once a month, with the presidents so we can discuss any issues, and new information. This should keep the lines of communication flowing to you.

The Committee Region Reps for Region VI still has lots of holes. Please consider becoming a Region Rep for one of our open slots. The President of your club has the information of the available positions, and the volunteer form. If you need assistance in completing this form ask your president or and we will gladly assist you.

The Budget and Planning meeting will be held January 15th though January 17th, 2015. This year the meeting will be held in Tulsa. So if you have not let your club presidents know of anything you would like me to mention, now is the time.

After I return from the budget and planning meeting, I will hold a leadership training for all presidents and vice presidents. I am attempting to get this scheduled for January 24th. All members are invited to attend. I will provide more information once everything has been confirmed.

The Red Earth Desk and Derrick Club is hard at work preparing for our Region Meeting. So it is not too early to start planning on attending. This year the Region Meeting will be held in Norman, Oklahoma. The meeting dates are April 23rd through April 26th. I am looking forward to seeing all of you there.

I had requested from all clubs to find out if the Certification Course would be something members would like to attend. Although we did have a few say yes, we did not have enough to book a room and speaker. So this year we will not offer the Certification Course at Region Meeting.

Until Next Time,

Anna Lewis-McBeth
January 2015

Dear Region VII Members:

"Education is Not the Filling of a Pail, But the Lighting of a Fire." Often misattributed to the poet Yeats, it is still a telling comment. Does one wait for the filling of our intellectual pail or do we seek to ignite the flames of education?

Let’s see together if, in 2015, we can’t go From Ordinary to Extraordinary by lighting a fire for ADDC and education, and not just expect our organization to fill our education pail.

Every monthly dinner meeting is an opportunity. An opportunity to learn and an opportunity for fellowship. It is each and every one of us that makes ADDC successful. Not one or two or seven members. Each of us has a contribution and this year, let’s resolve to help our club succeed by doing one thing for the club that we have never done before.

I have never been Region Director, and decided last spring to take that step. I’m sure I will not regret it, but it is heady stuff and I wonder if I will be successful. Actually, I know I will be successful. Since allowing my name to stand, I have been inundated with support from the membership across Region VII. They have let me know that they will be there to support and mentor me throughout 2015. With that support, how can I fail?

And speaking of stepping out of your comfort zone for your club, I am still looking for a number of regional representatives to help on the ADDC committees. This is an opportunity for us all to step up and do something that we have never done before. Most committees take very little time, but that time is extremely valuable for the Association. Please contact me to see how you can help.

All clubs have completed their elections, and the new boards have or will be installed shortly. I look forward to working with all the clubs this year to bring about a new fire for ADDC. Please remember to have your club officer lists into the ADDC and to me as soon as possible.

Congratulations to all the incoming presidents: Gloria Chicoine, SE Saskatchewan; Cori Peever, Alberta Foothills; JoAnn Weiss, Grande Prairie; Joyce Sisneros, Denver; and April McLachlan, Edmonton. Your year will be very enjoyable and remember I am here to support you in any way I can.

In a few short weeks I will be heading to Tulsa OK to the Budget and Planning Meeting. This is the meeting to chart our course for the coming year and it is very exciting with President Lori Landry at the helm. We do have a great Board this year and we are looking forward to carrying the torch that previous boards have passed to this current Board. I am excited to help with our new marketing strategists and move ADDC forward in a positive way.

And don’t forget that January is a time of renewal and so it is with our Association. Your yearly membership renewal forms will be in your hands shortly and please take the time to get those back to your club promptly.

I want to thank Christina Forth-Matthews for her hard work last year as our Region VII Director. She worked tirelessly for our region and was an excellent voice for us at the association level.

And please remember that I am here to help the membership in any way I can. I am the conduit between you and your clubs and the Association. If you have concerns and need to talk, I am available. Together, we can make sure that ADDC stays current and Extraordinary!

Upcoming events:

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<tr>
<th>Event</th>
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<th>Dates</th>
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<tr>
<td>Budget &amp; Planning Meeting</td>
<td>Tulsa OK</td>
<td>January 16 &amp; 17, 2015</td>
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<td>Region VII Meeting</td>
<td>Regina SK</td>
<td>May 20 – 24, 2015</td>
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<tr>
<td>2015 ADDC Convention</td>
<td>Lubbock TX</td>
<td>September 16 – 19, 2015</td>
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January 2015!!!

WOW!!! Greetings everyone and welcome to the New Year!!!

As we begin our journey together this year I want to make sure you have what you need by way of accurate information on the website, updated forms, Renewal Forms, etc. If you are missing anything of this nature, either now or throughout the year, please contact this office and we’ll get you what you need for success.

Hopefully by now (or very soon) you have/will receive your Member Renewal Form. Please mark through any information that needs to be changed. For now, we enter all corrections and updates manually. In the future, you will be able to make corrections/updates via the website . . . but for now, we are using the “old school” method. For those of you who still desire filling out your corrections/updates directly on the form by typing the information in, PLEASE somehow denote what information has changed. We strive to keep all information current and correct.

More information will be coming your way in the next couple of months.

I’m looking forward to a great year.

Andre
ADO Manager
Germany's "energy transformation:" unsustainable subsidies and an unstable system

Perhaps when Germany's Chancellor Angela Merkel was a child, she attended a party and was the only one who came without a present, or wearing inappropriate attire--and the embarrassment she felt haunts her to this day. That's how psychodynamic psychology (Freud) might explain her December 3 decision to spend more money on Germany's failing energy experiment to avoid, as Reuters puts it: "the embarrassment of missing her government's goal of a 40 percent reduction of emissions by 2020."

As Europe's biggest economy, Germany has also embraced the biggest carbon dioxide reductions through a program known as "Energiewende"--or, in English, also called energy change, shift, or transformation. Energiewende was launched in 2000 under Merkel's predecessor who offered subsidies for any company that produced green energy.

While the European Union (E.U.) has committed to carbon dioxide cuts of 40 percent by 2030, Germany's national goal aims to get there a decade sooner--which may have seemed achievable early in the program. After the 1990 reunification of Germany, the modernization of East Germany brought rapidly reduced emissions. However, the program's overall result has raised costs and the emissions the expensive programs were designed to cut.

A few months ago, Bloomberg reported that due to increased coal consumption: "Germany's emissions rose even as its production of intermittent wind and solar power climbed fivefold in the past decade"--hence Merkel's potential embarrassment on the global stage where she's put herself in the spotlight as a leader in reducing emissions.

On December 3, while 190 governments were meeting for two weeks of climate change talks in Lima, Peru (which, after 30 hours of overtime, produced a compromise deal that environmental groups see "went from weak to weaker to weakest"), Merkel's cabinet agreed to a package that continues Germany's optimistic--though unrealistic--goal and increases subsidies for measures designed to cut emissions. Regarding Germany's "climate protection package", Barbara Hendricks, Environment Minister, admitted: "if no additional steps were taken, Germany ... would miss its targets by between five to eight percentage points."

The results of the German agreement will require operators of coal-fueled power plants to reduce emissions by at least 22 million tons--the equivalent of closing eight of them. The Financial Times (FT) believes the plan will "lead to brownouts in German homes."

With the goal of generating 80 percent of its energy from renewable sources by 2050, Germany has aggressively pursued a green dream with unsustainable subsidies that have produced an unstable system described by FT, on November 25, as: "a lesson in doing too much too quickly on energy policy."

So, what are the lessons? What should the U.S., and other countries, learn from Germany's generous subsidy programs and rapid, large-scale deployment and integration of renewable energy into the power system? These are the questions U.S. legislators should be asking themselves as they argue over a tax
extender package that includes a retroactive extension for the now-expired Production Tax Credit for wind energy.

Fortunately, the answers are easy to determine. Finadvice, a Switzerland based advisor to the utility and renewable industry, did an exhaustive study: “Development and Integration of Renewable Energy--Lessons Learned from Germany.” The introductory comments of the resulting report, includes the following statement: “The authors of this white paper would like to state that they fully support renewables as a part of the power portfolio. . . . a couple [of the authors] have direct equity interests in renewable projects.” The author's viewpoint is an important consideration, especially in light of their findings. They wanted Germany's experiment to work, yet they begin the Executive Summary with these words: “Over the last decade, well-intentioned policymakers in Germany and other European countries created renewable energy policies with generous subsidies that have slowly revealed themselves to be unsustainable, resulting in profound, unintended consequences for all industry stakeholders. While these policies have created an impressive roll-out of renewable energy resources, they have also clearly generated disequilibrium in the power markets, resulting in significant increases in energy prices to most users, as well as value destruction for all stakeholders: consumers, renewable companies, electric utilities, financial institutions, and investors.”

After reading the entire 80-page white paper, I was struck with three distinct observations. The German experiment has been has raised energy costs to households and business, the subsidies are unsustainable, and, as a result, without intervention, the energy supply is unstable.

Cost

We, in the U.S., are constantly being told that renewable energy is close to cost parity with traditional power sources such as coal and natural gas. Yet, the study clearly points out the German experiment has resulted in "significant increases in energy prices to most users"--which will "ultimately be passed on to electricity consumers." Germany's cost increases, as much as fifty percent, are manmade not market-made--due to regulation rather than the trust costs. The high prices disproportionately hurt the poor giving birth to the new phrase: "energy poverty."

The higher costs hurt--and not just in the pocket book. The authors cite an International Energy Agency report: "The European Union is expected to lose one-third of its global market share of energy intensive exports over the next two decades due to high energy prices."

Subsidies and instability are big factors in Germany's high prices.

Subsidies

To meet Germany's green goals, feed-in tariffs (FIT) were introduced as a mechanism that allows for the "fostering of a technology that has not yet reached commercial viability." FITs are "incentives to increase production of renewable energy." About the FITs, the report states: "This subsidy is socialized and financed mainly by residential customers." And: "Because of their generosity, FITs proved capable of quickly increasing the share of renewable power."

Germany's original FITs, "had no limit to the quantity of renewables to be built" and "lead to unsustainable growth of renewables." As a result, Germany, and other E.U. countries have "had to modify, and eventually phase out, their program because of the very high costs of their renewable support mechanisms."
Germany's "energy transformation" (cont.)

Germany has also begun to introduce "self-generation fees" for households and businesses that generate their own electricity--typically through rooftop solar, "to ensure that the costs of maintaining the grid are paid for by all consumers, not just those without rooftop PVs." These fees remove some of the cost-saving incentive for expensive solar installation.

Section four of the report, "Unintended Consequences of Germany's Renewable Policies," concludes: "Budgetary constraints, oversupply and distortion of power prices, transaction-specific operational performance, market economics (i.e. Germany proposing to cut all support for biogas), debt structures, and backlash of consumers paying higher prices were all factors contributing to regulatory intervention. Projecting past 2014, these factors are expected to continue over the next several years."

Stability

Hopefully, by now, most people--especially my readers--understand that the intermittent and unreliable nature of wind and solar energy means that in order for us to have the lights go on every time we flip the switch (stability) every kilowatt of electric capacity must be backed up four times when the sun doesn't shine and the wind doesn't blow. But, what most of us don't think about, that the report spotlights, is that because the favored renewables benefit from "priority dispatch"--which means that if a renewable source is generating power, the utility company must buy and use it rather than the coal, natural gas or nuclear power it has available--the traditional power plants operate inefficiently and uneconomically. "Baseload thermal plants were designed to operate on a continuous base. ...they were built to operate at their highest efficiencies when running 24 hours a day, seven days a week." Now, due to renewables, these plants operate only a fraction of the time--though the cost to build and maintain them is constant. "The effect of fewer operational hours needs to be compensated by higher prices in these hours."

Prior to the large integration of renewables, power plants earned the most when demand is high--in the middle of the day (which is also when the most solar power is generated). The result impacts cost recovery. "There are fewer hours in which the conventional power plants earn more than the marginal cost since they run fewer hours than originally planned and, in many cases, provide back-up power only."

This translates into financial difficulties for the utilities that have resulted in lower stock prices and credit ratings. (Note: utility stocks often make up a large share of retirement portfolios.) Many plants are closed prematurely--which means the initial investment has not been recovered.

Because the reduced use prevents the power plants from covering their full costs--yet they must be available 24/7, power station operators in Germany are now seeking subsidies in the form of "capacity payments." The report explains that a plant threatened to close because of "economic problems." However, due to its importance in "maintaining system stability" the plant was "kept online per decree" and the operator's fixed costs are compensated.

Anyone who reads "Development and Integration of Renewable Energy" will conclude that there is far more to providing energy that is efficient, effective and economical than the renewable fairytale storytellers want
Germany's "energy transformation" (cont.)

consumers to believe. Putting a solar panel on your roof is more involved than just installation. The German experiment proves that butterflies, rainbows and pixie dust won't power the world after all--coal, natural gas, and nuclear power are all important parts of the power portfolio.

Why, then, did Merkel continue Germany commitment to an energy and economic suicide? It is all part of the global shaming that takes place at the climate change meetings like the one that just concluded in Lima, Peru.

If only U.S. legislators would read "Development and Integration of Renewable Energy" before they vote for more subsidies for renewable energy, but, heck, they don't even read the bill--which is why calls from educated constituents are so important. I am optimistic. Maybe we could learn from Germany's experience what they haven't yet learned themselves.

The author of Energy Freedom, Marita Noon serves as the executive director for Energy Makes America Great Inc. and the companion educational organization, the Citizens' Alliance for Responsible Energy (CARE). Together they work to educate the public and influence policy makers regarding energy, its role in freedom, and the American way of life. Combining energy, news, politics, and, the environment through public events, speaking engagements, and media, the organizations' combined efforts serve as America's voice for energy.

Energy Makes America Great is excited to announce a new partnership with Breitbart.com! From now on Marita's weekly column can now be found first, on Breitbart.com.

EDITOR'S CORNER

If you have any announcements that require a quick response from your clubs or regions, please forward it to me at htrujillo@rlbayless.com and we will let the Association of Desk and Derrick Clubs know. We will complete the ADDC Insight by the 5th of each month. (or at least try!)

We encourage every member, every club and every region to contribute. All suggestions are welcome.

Thank you to all that have contributed articles, items and ideas for the ADDC Insight.

~Helen Trujillo
Desk and Derrick Club of Farmington, NM

Information, views or opinions expressed in the ADDC Insight newsletter originates from many different sources and contributors. Please note that content does not necessarily represent or reflect the views and opinions of the Association of Desk and Derrick or their clubs. Articles are merely to educate and inform.
be sure to visit
“PLANT KNOWLEDGE THROUGH EDUCATION”
At the 65th ADDC Convention in Denver, CO
September 21-24, 2016

Convention Headquarters:  Crowne Plaza Hotel, downtown Denver, $169 single-quad occupancy

Probable Field Trips:  Experience oil/gas field activity and visit a wild animal sanctuary; ride a narrow-gauge train and visit a silver mine; visit the USGS ice core lab and core research center; visit a gold mill; etc.

Probable Seminars:  Natural Gas Marketing; Public Speaking; History of Mining and Oil Exploration in Colorado; etc.

Getting Around:  Denver B-cycle was the first large-scale municipal bike sharing system in the United States with dozens of special bike stations (B-stations) in downtown Denver and one close to the hotel.  Car2go, Avis Zipcar, Occasional Car, eGoCarShare, Hertz, and Enterprise are some of the car share operators in the Denver area; find one parked near the hotel.

Local Attractions:  Museums, theaters, restaurants, sports venues, and bowling alley are within easy walking distance of the hotel.
December 30, 2014

Dear Membership:

The Membership Committee is wrapping up for the year 2014. This letter provides information which consists of Part Two of a Two Part series listed in this letter. We hope you and your club will find some of these suggestions to be helpful in retaining and increasing membership. Next year, Debi Diamonte with Region III, will be chairing the Membership Committee. I know she will do a fabulous job!

The Membership Committee wishes everyone a safe and happy New Year! Please contact Debi (d.bajamonte@cox.net) to find out what is required of you to be a committee representative next year in 2015! The Membership Committee is a vital part of the growth of ADDC and your local club; I encourage you to be active in every aspect.

Sincerely,

Barbara Pappas
2014 ADDC Membership Chairman

*****************************************************************************

**MEMBERSHIP IDEAS:** (Author, Imogene Mecasey, State Director of Pan Am Round Tables)

New members must be made to feel wanted and needed as soon as possible. A welcoming letter from the Club President/Director is an effective way of making a new member feel welcomed.

It is extremely important to get new members active in committee activities immediately. Involvement creates interest.

Regular members who failed to renew their membership should be contacted, followed by personal phone calls if necessary. Let them know they have been missed. Regular members who have missed a meeting should also be called and told: “We missed you…” This should encourage them to return.

Members who have been active in the past might be persuaded to become active again with a personal telephone call or by being asked to do a specific job.

Perhaps if contacted, former members might like to rejoin.

**MEMBERSHIP IDEAS (Cont’d.)**
UPDATES FROM THE COMMITTEE CHAIR...

...Membership COMMITTEE (cont.)

Form an active telephone/text message committee to remind members of meetings and arrange for transportation if needed.

Remember to give credit to committee chairman and members. A "thank you" is always appreciated.

Assign a hostess for each new member for a few meetings, so that she has someone to sit with.

- INVOLVEMENT - Not sitting on the side lines hoping things might change, but having a piece of the action in helping bring about constructive changes.
- FRIENDSHIP - Making new friends for the Club, our movement and ourselves is the blessing that just comes all by itself as we pursue the goal of introducing others to the work of the Association.
- UNSELFISHNESS - Sharing the fun, involvement and friendship with others.
- THE LIFEBLOOD OF THE ASSOCIATION - The Association of Desk and Derrick Clubs is all its members. You can't have one without the other.
- ASKING - Do you belong to our Organization?
- SEEKING - To find those to ask to join.
- FINDING - Unique ways of seeking and asking.
- COMMUNICATION - The opportunity to share what is going on in the ADDC movement with others.
- GROWING - Bigger and better with more dedication, purpose, accomplishments as well as members.
- WAYS AND MEANS - A successful membership drive gains for your table more than members do.
- FUTURE LEADERSHIP - The new members you bring in this year will be leaders of tomorrow.
- RECYCLING - that's the "in thing" to do these days of shortages; so don't forget to recycle those former members who forgot to pay their dues last year or the year before.
- WORK - New members don't just happen, it takes work to spread the word, recruit and welcome each new member.
- YOU - and your enthusiasm for your Club's life and getting the job done.

Finally, orientation meetings for prospective members and the new membership that has already joined are very important. In these meetings all the responsibilities and obligations of membership should be covered. It is only after complete explanation of the workings of your club that the new member will decide if this is what he/she wants to join. After realizing what his/her responsibility will be, you can be fairly sure that he/she will make a good working member when he/she does join.
UPDATES FROM THE COMMITTEE CHAIR...

Angie Duplessis
Program Committee Chair
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January 5, 2015

Happy New Year 2015 Presidents:

Hopefully you are as excited about turning the page to a new year as I am. Congratulations on serving your club as their President this year!

Being a part of the Program Committee is very interesting and satisfying. It has been a few years since I served as a Regional Program Rep and I truly enjoyed reading about all the meetings in my region. Although it may be a challenge for the clubs to find educational and interesting speakers for nine programs, keep in mind that Clubs may sponsor one Desk and Derrick Orientation and two socio-economic or professional self-development programs during the year.

Why is it necessary to monitor and stay compliant? The Association of Desk and Derrick Clubs has received an exemption from paying U.S. Federal Income Tax because our primary purpose is education. To retain our tax-exempt status, each Club is required to file a monthly Program Report to verify that we are in compliance with the tax law and our ADDC Bylaws requiring nine educational meetings per year. The Program Reports will be kept as a permanent record in case we are audited by the IRS.

Program Report Form PRGM 1, and instructions for completing the form, can be found on the ADDC website at www.ADDC.org under ADDC Forms. A yearly spreadsheet of the form is attached. Please look over the form become familiar with it. If you have any questions, please ask.

Please complete the form and submit within seven days after your meeting. The form is to be mailed, e-mailed, or faxed to your Region Program Committee Representative. The Region Representative will accumulate the entire month prior to forwarding to ADO and myself. If your club is not sponsoring a program in a particular month, a form should still be completed indicating “NO MEETING.” If you need any help completing the form or have any questions, your Region Rep or I will be glad to assist you.

Also, please complete the “Program Club Meeting Schedule” (attached with the PRGM 1 form) and submit to your Region Program Rep. This form will assist us in tracking the monthly Program reports.

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<thead>
<tr>
<th>REGION</th>
<th>REPRESENTATIVE</th>
<th>EMAIL ADDRESS</th>
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</thead>
<tbody>
<tr>
<td>I</td>
<td>Angela Howard</td>
<td><a href="mailto:angiehoward@gatherco.com">angiehoward@gatherco.com</a></td>
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<td>II</td>
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<td>Lynne Grose</td>
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</tr>
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Thank you very much for your cooperation and assistance. Have a great year!!

Angie Duplessis

Turn in your Programs!
...Scrapbook COMMITTEE

Maggi Franks
2014 Scrapbook Chair
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12/30/14

Happy Holidays! As we wrap up the year, I am sending out my Grown-Up post Christmas wish list.
I could go into the song ................. No more lives torn apart, everyone would have a friend and love would never end.

My list is much simpler, I wish to have pictures from every club for President Linda Rodger’s scrapbook. I’m sure each club has pictures from their meetings, field trips, Regional meetings and convention. Please share them with me, so that when it’s time to present our 2014th President with her book of memories, each member is represented.

So email, snail mail, or carrier pigeon copies of your pictures, programs, and memorabilia to me before the end of the year. I have a special surprise in store for our Leader, and for it to work, her scrapbook must be completed early.

Please help me create this special token of our appreciation for Linda.

I hope everyone had the Merriest of Christmases and the Happiest New Year!

Maggi Franks
2014 Scrapbook Committee Chair
ABOUT OUR ASSOCIATION

2015 ADDC Board of Directors

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Lori Landry</td>
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<tr>
<td>President Elect</td>
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Our Motto, Purpose and Mission

MOTTO

Greater Knowledge ~ Greater Service

PURPOSE

The purpose of this club shall be to promote the education and professional development of individuals employed in or affiliated with the petroleum, energy and allied industries and to educate the general public about these industries.

MISSION STATEMENT

To enhance and foster a positive image to the global community by promoting the contributions of the petroleum, energy and allied industries through education, by using all resources available.

AT THE END OF THE DAY, IT’S NOT ABOUT WHAT YOU HAVE OR EVEN WHAT YOU’VE ACCOMPLISHED. IT’S ABOUT WHO YOU’VE LIFTED UP, WHO YOU’VE MADE BETTER. IT’S ABOUT WHAT YOU’VE GIVEN BACK.

Denzel Washington

Submitted by Barbara Pappas