

# ADDC *Insight*



Volume 2, Issue 5

May 2014

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*If anything is certain, it is that change is certain. The world we are planning for today will not exist in this form tomorrow.*

~Philip B. Crosby



### **Pre-Convention Board Field Trip 2013**

*Back Row, left to right:*

*Terry Ligon, Abby Johnson, Betty Paolini, Shelly Hildebrandt, Charlene Tenney, Kay Hillabold, Lori Landry, Sheryl Minear, Linda Rodgers, April Lang, Maggi Franks, John Chad, Connie Harrison*

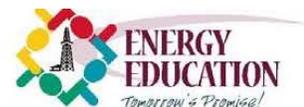
*Middle Row:*

*Judi Adams, Tammy Stuck*

*Front Row:*

*Becky Perez, Barbara Pappas, Deborah Porath, Dorothy Dishman, Chuck Lang, Anna Lewis-McBeth*

# ADDC President's Letter



## Board of Directors

PRESIDENT  
**Linda Rodgers**  
Process Equipment & Services, Inc.

PRESIDENT ELECT  
**Lori Landry**  
Bean Resources Inc.

VICE PRESIDENT  
**Connie Harrison**  
Valero Energy Corp.

SECRETARY  
**Barbara Pappas**  
Cobra Oil & Gas Corporation

TREASURER  
**Maggi Franks**  
Artistic Promotions LLC

IMMEDIATE PAST PRESIDENT  
**Marilyn Carter**  
Canadian Natural Resources Ltd.

EXECUTIVE ASSISTANT  
**Elaine McDowell**  
WO Operating Company

PARLIAMENTARIAN  
**Sheryl Minear, RP**  
Sojourner Drilling Corp.

REGION I DIRECTOR  
**April C. Lang**  
Lang Surveying

REGION II DIRECTOR  
**Stacy Tate**  
Erehm Oil, Inc.

REGION III DIRECTOR  
**Sharon Blackwell**  
Rainbow Rental & Fishing

REGION IV DIRECTOR  
**Rebecca Perez**  
Petroleum College International

REGION V DIRECTOR  
**Philana Thompson**  
Merrion Oil & Gas

REGION VI DIRECTOR  
**Abby Johnson**  
Frontier El Dorado Refining LLC

REGION VII DIRECTOR  
**Christina Forth-Matthews**  
AOG International

May 2014

Five region meetings are now over with two more remaining. What a great experience it is to reacquaint with old friends and make new friends. I hope you were able to attend at least one region meeting. Each region has its own unique traditions, yet they all have common trends. Great educational opportunities are offered and I commend the host clubs on all the hard work that has been put into the planning and programs.

The members of the host clubs – Bay Area Desk and Derrick Club in Region II, Baton Rouge Club in Region III, Tyler Club in Region IV, Amarillo Club in Region V, and Butler County Club in Region VI, are to be commended for their hard work and dedication in putting together these meetings. Their advice, expertise and extraordinary efforts do not go unnoticed. I appreciate the extraordinary efforts of not only the GAC's but also the club members.

A hot topic discussed during open forums was the use of electronic voting. Do you realize due to the structure of our bylaws, it can take one, sometimes even two years to do something as simple as combining committees? Many of the regions are already using electronic voting to address issues, as does the ADDC Board. Would a business wait a year to implement a change that would increase productivity or revenue? We know the answer, and though we may fear it, it is time to embrace this change. Further discussions will take place at the remaining region meetings as well as ADDC convention, but for now I would like you to discuss with your clubs and members.

Many retired members were in attendance at the region meetings, and it brought forward the subject of retirees not being able to hold an ADDC office. This rule was created during a time when the ADDC had over 10,000 members and there were full slates of candidates running for each office. As our numbers dwindle, and our membership evolves, this is another bylaw that needs to be revisited. We shouldn't restrict our more experienced members from continuing to lead us. Many of you expressed just that: we need to allow retired members to throw their hats into the ring and lead our organization.

After attending a region meeting, I encourage you to take back to your clubs what you learned. Become a mentor for a new member, agree to serve on a Committee, share new information with a member who was not able to attend – get involved and enthused! We need new members – they are the building blocks to make our Association stronger! If you cannot attend a region meeting, please review the ADDC website for the committee reports for important information. While the reports are shared with the club presidents, you as a member have full access to them on the website.

# ADDC President's Letter (cont.)

## Board of Directors

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**Abby Johnson**  
Frontier El Dorado Refining LLC

REGION VII DIRECTOR  
**Christina Forth-Matthews**  
AOG International

It is a pleasure to congratulate the newly elected Region Directors:

- Debbie Perjak - Heartland Club - Region II
- Valina Blanchard - Houma Club - Region III
- Cindy Miller - Victoria Club - Region IV
- Kate Ediger - Roswell Club - Region V
- Anna Lewis-McBeth - Enid Club - Region VI

Please help them to succeed! Each will need your support and encouragement in the days and months ahead.

One last reminder about getting your taxes submitted to the US Tax Exempt Committee. Chairman Shelly Hildebrandt will be sending out more reminders, and I would expect to hear that we have 100% participation very soon. Maintaining our tax exempt status depends on each club doing their part.

Don't forget about these upcoming deadlines:

TAXE1	May 15
Nominations for ADDC Board	June 6
Distinguished Service Award	July 15
Special Achievement Award	July 15
Credential Form for Convention	Aug 15

Some of you may have heard that ADO (Association Distribution Office) will be moving to a new location. Last year our landlord served notice that ADO would need to find another location. Thank you to Cheryl Wootton, Connie Harrison and André Martin for their tireless efforts—we found a new location that is a bit smaller but newer and less expensive. Moving date is tentatively set for June 1<sup>st</sup>.

It is amazing that we have filled so many ADDC committee representative positions but openings are still available as follows:

- Region II - ADDC Manuals and Scrapbook
- Region III - Long Range Planning and Publications

Let's aim for getting all committee rep positions filled this year! Step up and volunteer—it is one of the best moves you'll ever make!

The 2014 ADDC Convention is on Facebook! The group is "2014 ADDC Convention" ...take a look because there is so much information and we add frequently!!

While the challenges we face ahead are substantial, I am convinced that if we all pull together and pledge our total commitment and effort, we will succeed in making significant progress in the days and months ahead. Thank you for your efforts and personal contributions as we move ahead. Let's finish the job right and then celebrate!

In closing, Barbara Kirby, Midland Club, wrote this in a 1993 newsletter: "Change is not a phase; it is an ongoing process." Those words are especially true today!

*Linda Rodgers*

### Upcoming events:

- Region I Meeting - May 15-18
- Region VII Meeting - May 22-24
- 2014 ADDC Convention - September 24-28

# Region I Director's Newsletter



**April Lang**  
2014 Region I Director

Lang Surveying  
1059 Lafferty Lane  
Bradford, PA 16701

814-368-4139

[april@langsurveying.com](mailto:april@langsurveying.com)

## **Buckeye**

Candi Miller

[cmiller@marathonpetroleum.com](mailto:cmiller@marathonpetroleum.com)

## **Ohio Valley**

Theresa Righter

[tmrighter56@gmail.com](mailto:tmrighter56@gmail.com)

## **PYOGA**

Sheryl Carls

[sakcarls1@hotmail.com](mailto:sakcarls1@hotmail.com)

## **Three Rivers**

Cheryl Charie

[ccharie@rangeresources.com](mailto:ccharie@rangeresources.com)

## **Tuscarawas Valley**

Mandy Beighley

[mbeighley@atlasenergy.com](mailto:mbeighley@atlasenergy.com)

## **West Penn Energy**

Diane McKee

[Diane.mckee@peoples-gas.com](mailto:Diane.mckee@peoples-gas.com)

## **West Virginia Club**

Kay Hillabold

[Kay.hillabold@chk.com](mailto:Kay.hillabold@chk.com)

May, 2014

Members of Region I,

It's almost time to be Whisked Away to Ligonier, PA! I can't believe the meeting is almost here and I can feel the **enthusiasm** of the members as it gets closer. As you are getting ready to attend the functions throughout the weekend, keep in mind that Diane McKee and the West Penn Energy Association are working overtime to make everything 'just right' and how **committed** they have been in hosting this meeting. Be sure to thank them for all their efforts! Read through your registration packets again and note that there are dress codes for the different events.

I am proud to say that all the Region I Clubs made a donation to the video library last year for the 2013 Education Challenge. Have you recently looked at these or considered them for a meeting? There are a variety of topics and any of them would be a good source to meet your educational meeting requirements. There are webinars being posted to the ADDC website monthly which could be used as well.

Nominations for ADDC officers are due June 6<sup>th</sup>. If you have any questions please contact the Nominating Committee or myself.

Maggi Franks, Charlene Tenney, and I attended NAPE East in Pittsburgh, April 9-11 and hosted an ADDC booth. It was an awesome experience and we made important contacts both days. Hopefully, some of our clubs will get new members as a result of our efforts and **volunteerism**. We actually got one new member who filled out an application and paid his dues on the spot!! We also made contacts for potential partnering opportunities with other trade associations. For certain, many people knew about our Association and for those who didn't, we were happy to talk with them! We met people from Texas and Louisiana who knew all about the D&D clubs there. It was encouraging to hear! And the Energy Activity Books went like hot cakes!! What an excellent PR opportunity and I was proud to have been part of this year's team.

While in Pittsburgh I attended the Three Rivers Club's April meeting. I appreciate the hospitality Cheryl Charie and the members extended to me as Region I Director and I now have a pink hard hat which I can't wait to wear on a field trip.

I just recently attended the Region II meeting April 24-26 in Lansing, MI hosted by the Bay Area Desk and Derrick Club. This was the first time I had attended another region's meeting and I especially enjoyed the field trip to the Lantis facility located in the Trenton-Black River formation.

Registration packets are posted to the website for the 63<sup>rd</sup> Annual ADDC Convention September 24-27. "Livin' Lovin' Lafayette" promises to be quite the experience and certainly Cajun country and their cultural style is very different from what Region I has to offer. So I hope many of you will consider attending.

**GO REGION I !!!!!!!!**  
**APRIL**

# Region II Director's Newsletter

**Stacy Tate**  
Region II Director

addcstacy@gmail.com

May 2014



Pump It Up For Energy

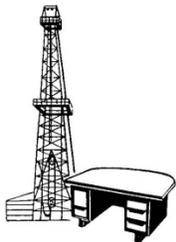
Dear Members,

What an exciting month April has been. We are finally getting a taste of spring, albeit with a bit of winter thrown in as a healthy reminder of appreciating our blessings! The dozen or so “downstate” members who traveled north to the 57th Annual Meeting of Region II got a taste of late spring “brrr” in Michigan. The sun came out on Saturday and tulips were blooming street side providing the hope of warmer days to come.

Our Region II meeting was successfully hosted in Lansing, Michigan by the Bay Area Desk and Derrick with an energy education trip out to West Bay Exploration’s Storage Facility in Jackson, Michigan led by Murray Matson, Sr. Geologist who gave us a wonderful history of the field that has made them the largest producers in the state of Michigan. Later that afternoon we took a culturally educational trip to the exquisite Michigan State capitol.

The Friday Industry lunch was a huge success and was held at the beautiful Troppo Restaurant with wonderful representation from the Industry. Special guests at the Industry lunch included representation from : Loomis, Ewert, Parsley, Davis, Gotting; Stelzer Consulting; DTE Pipeline; Worman & Dixon; NuEnergy Operating; Advanced Energy and Michigan Oil & Gas News. Jason Geer, Director of Energy and Environmental Policy from the Michigan Chamber of Commerce gave a hearty welcome to all gathered. Major General Greg Vadnais, Adjutant General of Michigan and Director of Military and Veteran Affairs was the keynote speaker. In addition to his service to our country and our veterans, Vadnais has over 34 years of experience in the exploration and production industry as land manager for Dart Oil and Gas Corporation, Executive VP for Smith Petroleum Co. and President and owner of Vadnais Energy Corp.

The open forum on Saturday morning provided insight for me, as Region Director of how autonomous each club and Region is, while still being held together by the mission and purpose of the Associate. Purpose being to “promote the education and professional development of individuals employed in or affiliated with the petroleum, energy, and allied industries and to educate the general public about these industries.” Mission being “to enhance and foster a positive image to the global community by promoting the contribution of the petroleum, energy, and allied industries through education by using all resources available.”



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## Region II Director's Newsletter

**Stacy Tate**

Region II Director

addcstacy@gmail.com

Our discussion both in open forum and in our social settings highlighted how much that will look different for different businesses, clubs and Regions. April Lang shared how their Regional Meetings lasted from Thursday until Saturday night. While Region II expressed the desire for abbreviated meetings filled with educational opportunities. Another difference of opinion was expressed in the desire to use online publications only vs. the printed Desk and Derrick Journal. Many Region II members expressed the desire to maintain the DDJ as a marketing tool. In fact, an article in the DDJ was the impetus for a high school FFA debate team to choose fracturing as their topic they took to the State level. This is another example of how different tools are necessary for different ways of learning, teaching and promoting!

Next year we will be meeting in Lexington, Kentucky to learn how to articulate that positive image followed by a tour to a Bourbon distillery and Industry Dinner. The following day we will have our annual meeting and award luncheon and then there will be free time to explore the area on your own.

Congratulations to Debbie Perjak, for being voted in as Director Elect for 2015 and special thanks again to Bay Area Club for all their hard work hosting this year's annual meeting.

Stacy Tate  
Region II Director



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# Region III Director's Newsletter



- CONNECT
- ENGAGE
- COLLABORATE
- LEARN

**Sharon Blackwell**  
Region III Director

[blackwell288@yahoo.com](mailto:blackwell288@yahoo.com)

Sonya Ryder  
Baton Rouge

Keith Atkins  
El Dorado

Suzanne Guidry  
Houma

Karen Thomasse  
Lafayette

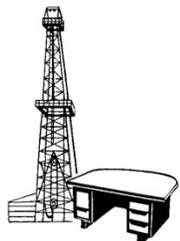
Jessica Wade  
Laurel

Ella Banks  
Morgan City

Debi Baimonte  
New Orleans

Bonnie Fish  
Red River

Susan Miller  
Westbank



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May, 2014

Members of Region III,

First I want to say **GREAT JOB** to the Baton Rouge Club for a wonderful Region III Meeting. Our week was filled with education, laughter, good food and fun. I wish I could have gone on both field trips because the Exxon Mobil Lube plant and Port of Baton Rouge was phenomenal and members who attended the other field trip said it was sensational as well.

Congratulations and thank you to Val Blanchard, 2015 Region III Director Elect. This will be her second spin around the block so Region III will be in very capable hands in 2015.

Region III is full of talented members who would be a great asset to the ADDC Board of Directors. If this is interesting to you nominations are being accepted until June 6, 2014. You can find all of the necessary forms and guidelines to run for an ADDC Board member on the ADDC website.

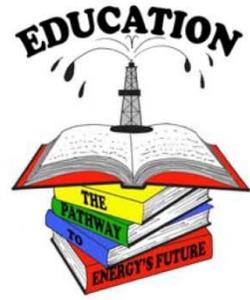
Each club is required to file an Annual Tax Exempt Form TAXE1 by May 15<sup>th</sup> the form and instructions (TAXE2) are available on the ADDC website in the forms section. There are outlined criteria on the Form TAXE2 for clubs to file on Internal Revenue Service Form 990 or the 990N-epostcard. Remember this must be filed by May 15<sup>th</sup>. Once your club has completed and filed the appropriate form please send a copy of the form and the electronic e-notice to Bonnie Fish, Region III Rep. for the US Tax Exempt Committee.

Ok Region III members get your convention registrations in and your hotel reservations made for Livin-Lovin- Lafayette.. Go to the member's menu on the website and a link for the hotel is under convention information. I don't know about you but I am excited about Livin-Lovin-Lafayette.....

Till Next Month

*Sharon Blackwell*

**Quote of Month:** "Challenges are what make life interesting and overcoming them is what makes life meaningful." - Joshua J. Marine



## Region IV Director's Newsletter

**Rebecca Perez**  
Region IV Director

perezr@petroleumcollege.com

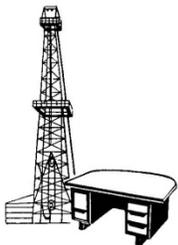
*May 2014*

This year is going by too fast. GAC Michelle Potter and the Tyler Club have been extremely busy with the preparations of the region meeting and are putting the finishing touches on what promises to be an interesting and educational filled meeting. By the time you read this, the Region IV meeting will have come to pass. I hope everyone enjoyed the field trips, seminars and the camaraderie one experiences when attending the region meeting. Further highlights will be in June's letter. To save time, all the committee reports are not read at the region meeting but they can be found on the ADDC website.

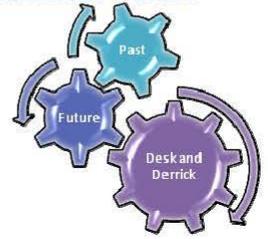
Nominations for the Distinguished Service Award and for Special Achievement Awards must be received by the Public Relations Chairperson no later than July 15<sup>th</sup>, 2014. All entries must be submitted either via e-mail/electronic file or postmarked via USPS by 5:00 pm CST. ADDC members and non-members will be eligible for nomination for the Distinguished Service Award and **only** ADDC members, clubs and/or committees are eligible for nominations for the Special Achievement Award. The nomination forms and guidelines are on the ADDC website.

Now that the region meeting is over, it is time to plan to attend the 63<sup>rd</sup> Annual ADDC Convention, September 24-28 in Lafayette, Louisiana. The registration packet has been sent to the presidents and is on the website. There are four full day field trips for Wednesday the 24<sup>th</sup> and plenty of seminars on the 25<sup>th</sup> that should please everyone. It will be difficult to choose which ones you would like to sign up for in these two short days. In addition to the seminars, the next session in the Certification program is being offered with the subject matter being Basic Oil and Gas Accounting. Don't forget the Fais Do Do on Thursday night which combines living history, dancing and food. Also remember to use the code ADD when making your hotel reservations and the cost is \$129 for double to quad room.

Becky



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## Region V Director's Newsletter

**Philana Thompson**  
Region V Director  
Merrion Oil & Gas Corp

[pthompson@merrion.bz](mailto:pthompson@merrion.bz)

Board of Directors

President  
Linda Rodgers  
Process Equipment & Services Inc

President Elect  
Lori Landry  
Bean Resources Inc

Vice President  
Connie Harrison  
Valero Energy Group

Secretary  
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Christina Forth-Matthews  
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May 2014

My trip to Amarillo Texas was one for the books and I will never forget. From the moment I arrived, the Amarillo Club went above and beyond expectations, for not just me, but the entire Region V members in attendance. The field trips, speakers and business session went smoothly and the enthusiasm and fun was non-stop!

I would like to share what I spoke about in our business session:

There is a saying in the industry, "Good Ole' boy days". I have worked for several companies that are industry related a locally owned service company, a large Oil & Gas production and drilling Corporation and now a small but mighty independent production and drilling company. I have heard and continue to hear this saying to this day! As we all know very well, that every aspect of our energy industry requires change to provide greener completions, safer work environments and keeping up to date with the ever changing rules and regulations. Companies don't change because they have to, but because of new technologies that can enhance the process and to also strive for a more positive view on how the public at large sees our industry as well as staying in compliance. If these businesses don't adapt to the changes they eventually disappear. This can also directly relate to our very own Association! Change is hard, but very much necessary. We are at the crossroads where we need to align our Association with the changes in our industry to keep up with new technologies, adapt our rules and make the changes needed to attract future generations to build our association and keep it strong. We need to gather and incorporate information from our "Good Ole' boys and girls", after all that is our backbone, and utilize that with the knowledge from our future generations to foster our purpose of "Greater Knowledge-Greater Service". The past must not be forgotten, it like the future must be embraced. Inez had a vision when she started the Association, that vision was the first step towards CHANGE!

Thank you to the Region V members for helping me to "Embrace the past, Envision the future"; your support and willingness to make the change will benefit the entire Association.

The year seems to be flying by, don't forget to save the date and get registered for this year's convention in Lafayette, Louisiana September 24<sup>th</sup>-28<sup>th</sup>, 2014. Registration packets have been sent, and I look forward to seeing our Region V members in September.

*Philana Thompson*  
*Region V Director*

# Region VI Director's Newsletter



**Abby Johnson**  
Region VI Director

abby.johnson@hollyfrontier.com

**Dear Members,**

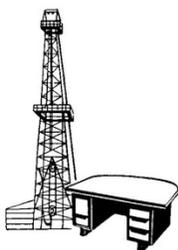
**Region VI Meeting was a success and I want to thank the GAC and the Butler County Club again for all their hard work. I really appreciate my club helping out and we are now a powerful team. I would like to congratulate the 2015 Region Director Elect Anna Lewis-McBeth, she will do an amazing job. Anna will get to execute those ideas that she come up with since being Region Director in 2013.**

**Reminder that each club needs to fill out their tax forms by May 15<sup>th</sup>. Please ask questions now if you need help. Sharon Hiss passed out nomination forms at Region Meeting for Distinguished Service Award (DSA) and the Special Achievement Award (SAA). The deadline for these nominations is July 15<sup>th</sup>. Sharon will be able to answer any questions. Lori Landry the 2015 ADDC President Elect, is already asking for 2015 ADDC Chairman/ Committee Volunteers. If you are interested, please let your president know as they have received the forms in their packets.**

**The 2014 ADDC Convention is on Facebook! "2014 ADDC Convention" is the group name, there is so much information and check back often for more. I am really looking forward to seeing everyone in Lafayette. Please start planting the seed in the minds of the members of your club that they need to attend. The credential forms for convention is due August 15<sup>th</sup>.**

**I would like to mention that all ADDC committee reports not read at the Region Meeting are posted on the website. Please read them and share the information with the new members of your club.**

**Abby Johnson**  
**Region VI Director**



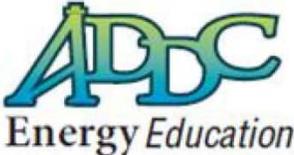
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# Region VII Director's Newsletter



May 2014

Time for Regional....



I am so excited to connect with everyone at our **Region VII Meeting this month**. I would love to hear your feed back, what you like or what you would like to see changed. Please make sure you get your registration in asap, we eagerly await your arrival. The Edmonton club has done an outstanding job. Thank you.

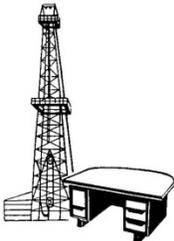
I would like to mention that all ADDC committee reports not read at regional will be posted on the website. Please take some time to read them; understand the hard work members have been doing for our Association. Thank you!

If you know of someone in your club who should be nominated for the **Distinguished Service Award (DSA) & Special Achievement Award (SAA)**, please bring forward to your president. The deadline is July 15, 2014.

**ADDC has been out promoting at trade shows**, NAPE Rockies show in Denver, CO. Thank you to Jerry Rasmussen and Joyce Henkin for working the show. Also ADDC has attended Winter NAPE, OOGA Oilfield Expo. More details can be found in the DDJ.

**Regional Director** needed for 2015, if you are interested please put your name forward to Lenore Summers – Nominating Chairman.

**ADDC Convention** this year will be in Lafayette, LA. The registration packages have been sent out. They are posted on the website, and your presidents have them available. A **Facebook page 2014 ADDC Convention** has been approved and set up. Please join today.



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CLUBS

Lori Landry – 2015 ADDC President Elect, is already asking for **2015 ADDC Chairman/ Committee Volunteers**. If you are interested, please let your president know as they have the forms required.

Thank you to everyone who is stepping up to help our Association.

Ready! Set! Go!  
Christina

Up coming events:		
Region VII Meeting	May 22 to 24, 2014	Edmonton, AB
Convention	September 24 to 27, 2014	Lafayette, LA

# Association Distribution Office Letter



## Board of Directors

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**Linda Rodgers**  
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Rainbow Rental & Fishing

REGION IV DIRECTOR  
**Becky Perez**  
Petroleum College Intl.

REGION V DIRECTOR  
**Philana Thompson**  
Merrion Oil & Gas

REGION VI DIRECTOR  
**Abby Johnson**  
Frontier El Dorado Refining Co.

REGION VII DIRECTOR  
**Christina Forth-Matthews**  
AOG International

**André Martin**  
Association Distribution Office Manager (ADO)

ADDC  
5153 E 51<sup>st</sup> St., Ste. 107  
Tulsa, OK 74135  
(Until June 1, 2014)

(918) 622-1749 O  
(918) 622-1675 F

[ado@addc.org](mailto:ado@addc.org) (o)

May, 2014

Wow, is it May already? Where is the year going?

These past months have been busy with trade shows, Regional Meetings, mailings, renewals, new members . . . all exciting and showing a vibrant life for ADDC.

### **ADO IS MOVING!!!!**

If you haven't heard by now the **Association Distribution Office (ADO) will be moving, beginning June 1, 2014.** The owners of our current office space are looking to sell this location and are not renewing any leases so we will be jumping into the current of change and relocating.

If you are familiar with Tulsa the new office location will be in The Farm Shopping Center ([www.farmshoppingcenter.com](http://www.farmshoppingcenter.com)). This office is actually only 1 mile from our current location. It is a nice space that really will be a great location for us.

The new address will be:

Association of Desk and Derrick Clubs  
5321 S. Sheridan, Ste. 24  
Tulsa, OK 74145

A special thanks goes to Cheryl Wootton, Connie Harrison and Terry Ligon for "kissing a lot of frogs" before finding this gem of an office. We all came into agreement that this is the space for us after looking at countless properties.

We are going to try to make this transition as painless as possible . . . and we all have moved and realize the challenges of that. So, we would ask your patience during this time. I'd encourage you to send any requests from this office as soon as you can so items don't get "lost in the move".

### **SO LONG VHS!!!**

The ADDC Video Library has said good-bye to the VHS medium. The list has been updated on the website. These videos will find their place in a museum for educational purposes.

Exciting times here at ADO!!!

**André Martin**  
*Association of Desk and Derrick Clubs*

# Editor's Corner

If you have any announcements that require a quick response from your clubs or regions, please forward it to me at [htrujillo@rlbayless.com](mailto:htrujillo@rlbayless.com) and we will let the Association of Desk and Derrick Clubs know.

We will complete the ADDC Insight by the **5<sup>th</sup> of each month**. If you would like to be a co-editor on this venture, let me or Linda Rodgers know and let's collaborate!

We encourage every member, every club and every region to contribute. All suggestions are welcome.

Thank you to all that have contributed articles, items and ideas for the ADDC Insight.

*Information, views or opinions expressed in the ADDC Insight newsletter originates from many different sources and contributors. Please note that content does not necessarily represent or reflect the views and opinions of the Association of Desk and Derrick or their clubs. Articles are merely to educate and inform.*

*~Helen Trujillo*

**Desk and Derrick Club of Farmington, NM**

## Thinking about Convention

Visit the last retail Borden's Ice Cream Shop in the World in Lafayette, Louisiana where you can get a taste of ice cream done "the Old Fashion Way".

**BORDEN'S**  
ICE CREAM SHOPPE

Est. 1940

2014  
"Livin' Lovin' Lafayette"  
★ ADDC 63rd Annual Convention Lafayette, Louisiana

**If It's Borden, It's Got To Be Good!**

The advertisement features a large cow in the foreground, a Borden's Ice Cream Shoppe building in the background, and various ice cream cones. The text is set against a yellow background with a red border.

# Education Moment

## WHAT MAKES AN EFFECTIVE LEADER?

Submitted by Barbara Pappas  
2014 ADDC Leadership Chairman

While some believe leaders are born, there are others who would say leaders are made. In reality, effective leaders comprise of both. Everyone is born a leader but must embrace the molding it takes to become an effective leader. There are 10 keys to be an effective leader and we will explore each one.

- Passion
- Ethical Values
- Vision
- Creativity
- Intellectual Drive and Knowledge
- Confidence and Humility
- Communicator
- Planner/Organizer
- Interpersonal Skills
- Business Skills



### PASSION

A person must have passion for something greater than themselves. An instinct that drives a person to want to contribute in some way for the betterment of others.

### ETHICAL VALUES

This one can be tricky and should be a no-brainer. However depending on the situation you may encounter in life or business, it could lead a person to make wrong decisions. An effective leader will be held up to standards by others to make the right decisions and do so with respect. If a leader is not respectful to others, who do you think will follow? You cannot lead without respect and honesty.

### VISION

Vision is based on two traits leaders need to possess: creativity and intellectual drive. It is different than passion but not inseparable. One will need to have ideas about change and viewing how the future can be different than what it is now.

### CREATIVITY

Think outside the box! One will need a sense of humor which will spark the creativity needed to create strategies to move forward the vision that needs to be accomplished.

### INTELLECTUAL DRIVE & KNOWLEDGE

Leaders should be a student. To encompass the intellectual drive and knowledge to be an effective leader, one must be constantly learning and reading about the subject at hand and those they come in contact with.

# Education Moment (cont.)

## WHAT MAKES AN EFFECTIVE LEADER? (CONT.)

### CONFIDENCE & HUMILITY COMBINED

You have great ideas, vision, and passion, but no confidence—the action will not take place. If there is no action, then there is no change. An effective leader has confidence, not only in oneself but also those around him/her. Sometimes the great idea comes from someone else and an effective leader needs to have the humility to accept those ideas. A leader sees the big picture and focuses on the end result.

### COMMUNICATOR

The leader is also a great communicator who should be able to speak and correspond in a way to convince others to follow him/her. Leadership is about influence. Influencing others to do what you want them to do and make them feel like they are part of a team will accomplish the end project.

### PLANNER/ORGANIZER

An effective leader is also a team player by helping the team to plan and organize an idea or vision for a project to meet its deadline. A leader takes action to get things done through people.

### INTERPERSONAL SKILLS

A leader should have the ability to act in a manner that is competent, to be a good listener, be honest with others and ensure open communication at all times. A leader also delegates, resolves conflict in a neutral way in order to get the work done and move the team along together.

### OTHER BUSINESS SKILLS

An effective leader does not need to possess all these skills; that is why a leader hires other people who have the skills one lacks for the good of the team. It is important to have some knowledge/skills in financial management, human resources, and information management.

To be an effective leader, one must have a greater purpose than oneself. It is also prudent to have a balance of skills and interpersonal abilities to work with a diverse group so the project is accomplished and the organization thrives. An effective leader brings out the greatness in every employee!



(Information obtained by ©Sandra Larson, Minneapolis, MN)

# Education Moment (cont.)

## 10 BIGGEST PUBLIC SPEAKING MISTAKES

Submitted by Barbara Pappas  
2014 ADDC Leadership Chairman

Top executives often fall flat on their faces as speakers.

How come intelligent, business-savvy people end up boring their audiences? They fail to recognize that public speaking is an acquired skill that improves with practice and honest feedback. Speaking for 20 minutes before the right group of people can do more for your career than spending a year behind a desk!

Rob Sherman, an attorney and public speaker in Columbus, Ohio, says in an article in the *Toastmaster* magazine to avoid these mistakes:



- **Starting with a whimper.** Don't start with "Thank you for that kind introduction." Start with a bang! Give the audience a startling statistic, an interesting quote, a news headline – something powerful that will get their attention immediately.
- **Attempting to imitate other speakers.** Authenticity is lost when you aren't yourself.
- **Failing to "work" the room.** Your audience wants to meet you. If you don't take time to mingle before the presentation, you lose an opportunity to enhance your credibility with your listeners.
- **Failing to use relaxation techniques.** Do whatever it takes – listening to music, breathing deeply, shrugging your shoulders – to relieve nervous tension.
- **Reading a speech word for word.** This will put the audience to sleep. Instead use a "keyword" outline: Look at the keyword to prompt your thoughts. Look into the eyes of the audience, and then speak.
- **Using someone else's stories.** It's okay to use brief quotes from other sources, but to connect with the audience, you must illustrate your most profound thoughts from your own life experiences. If you think you don't have any interesting stories to tell, you are not looking hard enough.
- **Speaking without passion.** The more passionate you are about your topic, the more likely your audience will act on your suggestions.
- **Ending a speech with questions and answers.** Instead, tell the audience that you will take questions and then say, "We will move to our closing point." After the Q and A, tell a story that ties in with your main theme, or summarize your key points. Conclude with a quote or call to action.
- **Failing to prepare.** Your reputation is at stake every time you face an audience – so rehearse well enough to ensure you'll leave a good impression!
- **Failing to recognize that speaking is an acquired skill.** Effective executives learn how to present in the same way they learn to use other tools to operate their businesses.

Some people are born to speak while others like myself, have to acquire the skill through practice. The more you practice, the better you will become at public speaking! No matter what your subject matter, discover a passion for it or your audience will not follow you. Public speaking is a key part of communication to make a leader into an effective leader!

(Information obtained from © 2014 Toastmasters International. All rights reserved.)

# Trade Show Update

## 2014 NAPE EAST EXPO

Submitted by Maggi Franks  
2014 ADDC Treasurer

In attendance: Maggi Franks, ADDC Treasurer  
April Lang, 2014 Region I Director  
Charlene Tenney 2013 Region I Director

This was an informal report about the experience at NAPE East; what worked, what didn't, and what is recommended for next year.

### SET UP:

This was a snap. When placing our order / registration for NAPE I ordered a 9' x 10' Blue carpet, black would work just as well, and 10' x 10' would be better. As an endorser we are given a draped table, 2 chairs as well as 2 exhibitor badgers. Give away items are a must as they draw attendees to the booth. The EABs were a huge success. We gave away a \$50 Starbucks card in order to collect business cards.



### CONTACTS:

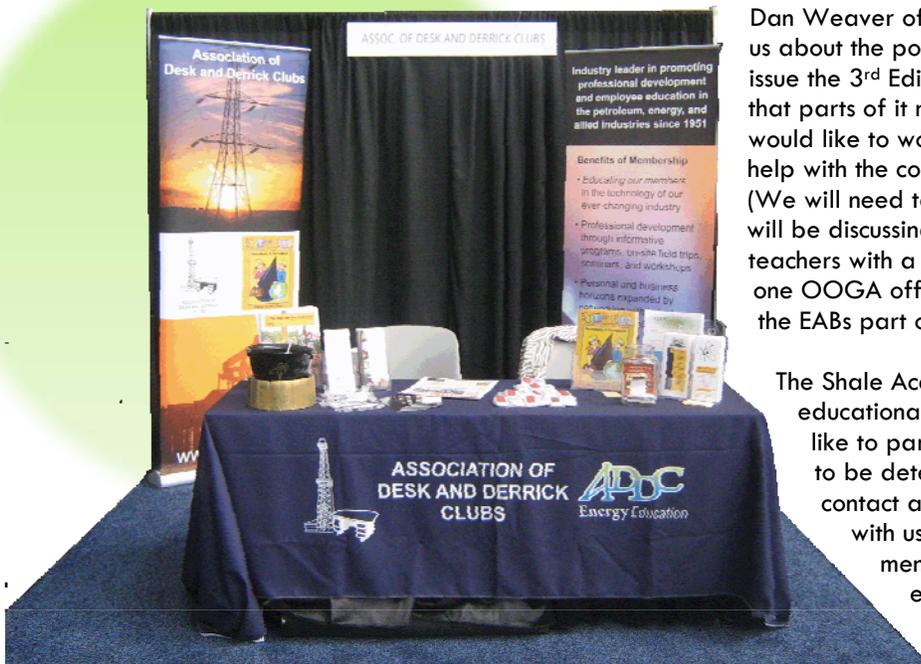
We had a pretty steady stream of people on Thursday, a little less so on Friday. . We found that the booth runs much better with a third person on the first full day of the expo (Thursday), but really only 2 are necessary on the second day. It is important for the attendees to visit the other booths, many contacts are made this way as well. Networking at the luncheons and receptions is important as well.

One member for the Three Rivers Club was signed up one site. How cool is that!

### PARTNERSHIP POSSIBILITIES:

Dan Weaver of PIOGA would like to speak with us about the possibility of partnering with us to issue the 3<sup>rd</sup> Edition of the EAB. He pointed out that parts of it needs to be updated, and he would like to work with us on updating it, and help with the costs of printing the next revision. (We will need to add their logo to it, but he and I will be discussing it next week.) PIOGA provides teachers with a teaching curriculum, similar to the one OOGA offers, and Dan would like to make the EABs part of that curriculum.

The Shale Academy is another Energy educational organization, and they would like to partner up with us on some projects to be determined. Beth DeMaagd is the contact and she is excited to be working with us. Some of the possibilities mentioned were new webinars and educational links.



# Trade Show Update (cont.)

Dr. Shawn Grushecky contacted us from West Virginia University. They are developing a new Land undergrad program. They would like to work with us, primarily the WV Club regarding scholarship programs for them, and educational and field trip opportunities for us.

## SUGGESTIONS FOR NEXT YEAR:

We suggest that 3 members be sent for Thursday of the Expo, only 2 are really necessary for Friday. Bring a few copies of the teacher's addition of the EAB along with the Fossil Fuel Rap. We may have to request electricity, for a nominal, additional cost, but the attention it would bring, would be worth it in the long run. We gave away copies of the Insight as well as the DDJ, and both were well received, we suggest both again for next year.

Contact Sharon Hiss, the Trade Show Committee Chairman on how to set up for a show in your area



From Left to Right: Maggi Franks, Charlene Tenney, and April Lang

*“True leadership must be for the benefit of the followers, not the enrichment of the leaders.”*

*~Robert Townsend*

*“Before you are a leader, success is all about growing yourself. When you become a leader, success is all about growing others.”*

*~Jack Welch*

*“The key to successful leadership today is influence, not authority.”*

*~Kenneth H. Blanchard*

*“Leadership should be born out of the understanding of the needs of those who would be affected by it.”*

*~Marian Anderson*

# Updates from the Committee Chair...



## Board of Directors

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**Linda Rodgers**  
Process Equipment & Services, Inc.

PRESIDENT ELECT  
**Lori Landry**  
Bean Resources Inc.

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**Connie Harrison**  
Valero Energy Corp.

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Cobra Oil & Gas Corporation

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**Abby Johnson**  
Frontier El Dorado Refining LLC

REGION VII DIRECTOR  
**Christina Forth-Matthews**  
AOG International

## ...VOLUNTEER FOR 2015 ADDC COMMITTEES

**Lori Landry**  
President-Elect

Bean Resources, Inc.  
P. O. Box 52768  
Lafayette, LA 70505

(337) 234-2326 O  
(337) 288-9440 F

llandry@beanresources.com

March, 2014

To: ADDC Board of Directors and Members

Even though we are only beginning the 2014 year, please consider volunteering for an ADDC Committee in 2015.

Most of the business of the Association is conducted by members who contribute generously of their time, talent and effort. Serving on a committee is part of the educational experience of Desk and Derrick and will help you to grow and learn in unimaginable ways.

Please review the attached ADDC Committee list and volunteer form and don't be afraid to add your name to a committee that interests you. It is very important for each Region to have input by being represented on the committees. In addition, it provides a great opportunity to participate outside your club with other members of the Association.

Exciting things are happening within our Association and we value your input and participation.

Please return your form to me with the committees you are interested in serving by email or via US Mail.

Thank you for taking the time to consider this request.

*Lori*

# Updates from the Committee Chair...(cont.)

...*ADDC COMMITTEES*

## ADDC COMMITTEES

### STANDING:

**Club Bylaws Review:** Monitor all Clubs' Bylaws on a timely basis to assure that each Club's Bylaws are received for review regularly. Process Bylaws and Charter (if any) of proposed Clubs.

**Education:** Assist Clubs in promoting the educational purpose of the Association. Process all inquiries and assist Clubs in structuring study courses, seminars, etc. Issue certificates of completion of study courses and seminars and maintain records of such certificates.

**Membership:** Assist clubs in the recruiting of new members and retaining of members on club rosters. Disseminate information of recruiting and retaining ideas gathered from clubs or elsewhere. Prepare letter to all Clubs with these ideas for transmittal by ADO. Maintain a file of recruiting and retaining methods.

**Program:** Assist Clubs in maintaining the required standard of scheduling a minimum of nine (9) educational meeting programs per year.

**Public Relations:** Issue press releases on Association activities. Solicit from ADDC Committee Chairmen for Association press releases to inform newspapers, trade journals and the general public of aims, activities and accomplishments of the Association. Develop marketing tools to assist ADDC clubs and members.

**Rules:** Initiate, receive, edit and make recommendations on all proposed amendments to the Association Bylaws and Standing Rules.

**Tax Exempt:** Assist Clubs in retaining tax-exempt status.

### SPECIAL:

**Certification:** Coordinate the annual ADDC Certification Program based upon the established curriculum as stipulated in the Committee's Guidelines

**Contest:** Conduct contests sponsored by the Association on the Regional and Association levels.

**Registrar:** Prepare letter to Club Presidents, to be mailed by ADO, regarding Credentials Form deadline. Coordinate delegates named by Clubs as their official representatives at Convention. Prepare ballots for Officers election, Convention bid(s), etc. in coordination with Nominating Committee and ADDC President.

**The Desk and Derrick Journal:** Serves as an intercommunication and public relations medium between Association, Clubs, Members and Industry, illustrating the purpose and activities of Desk and Derrick, Association-wide.

**Leadership Resource:** Serve as a resource committee; develop in-house training programs utilizing the best learning tools available.

**Long Range Planning:** Assist the ADDC Board in additions and changes to ADDC Long Range Plan.

**Publications:** Encourage the sale of all ADDC publications, i.e., *Energy Activity Books* and the *Desk And Derrick Abbreviator*.

**Scrapbook:** Compile a book of events that occur throughout the year depicting overall Desk and Derrick activities and activities of the ADDC President.

**Trade Show:** Assist clubs in organizing trade shows, particular emphasis on NAPE, CAPL.

# Updates from the Committee Chair...(cont.)

## ...SIGN-UP FORM FOR 2015 ADDC COMMITTEES

### ASSOCIATION OF DESK AND DERRICK CLUBS 2015 ADDC COMMITTEE VOLUNTEER FORM

Deadline Date: July-14

Name \_\_\_\_\_ Mailing Preference (please select one)  
Company \_\_\_\_\_ Office \_\_\_\_\_ Home \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Office Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Office 800# or e-Mail \_\_\_\_\_ Home Phone \_\_\_\_\_  
Member of \_\_\_\_\_ Club in Region \_\_\_\_\_ Years of Membership \_\_\_\_\_

I wish to serve as (please select one)  
\_\_\_\_\_ ADDC Committee Chairman  
\_\_\_\_\_ ADDC Regional Representative

Please check any committees below in which you are interested; however, you will be able to participate in only one committee. (You may prioritize - 1, 2, 3.)

#### STANDING COMMITTEES

\_\_\_\_\_ Club Bylaws Review  
\_\_\_\_\_ Education  
\_\_\_\_\_ Membership  
\_\_\_\_\_ Program  
\_\_\_\_\_ Public Relations  
\_\_\_\_\_ Rules  
\_\_\_\_\_ Tax Exempt

#### SPECIAL COMMITTEES

\_\_\_\_\_ ADDC Manuals Review  
\_\_\_\_\_ Certification  
\_\_\_\_\_ Contest  
\_\_\_\_\_ Registrar  
\_\_\_\_\_ The Desk and Derrick Journal  
\_\_\_\_\_ Leadership Resource  
\_\_\_\_\_ Long Range Planning  
\_\_\_\_\_ Nominating (ADDCC Officers)\*  
\_\_\_\_\_ Publications  
\_\_\_\_\_ Scrapbook  
\_\_\_\_\_ Trade Shows (US - Canada)\*  
\* (No Regional Representatives )

#### EXPERIENCE

##### ADDCC

\_\_\_\_\_  
\_\_\_\_\_

##### Club

\_\_\_\_\_  
\_\_\_\_\_

#### PERTINENT BUSINESS

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please mail or email to:

Lori Landry  
c/o Bean Resources, Inc.  
P. O. Box 52768  
Lafayette, LA 70505  
[llandry@beanresources.com](mailto:llandry@beanresources.com)

Rev 03-14

ADDCC 16



# Updates from the Committee Chair...(cont.)



## Board of Directors

PRESIDENT  
**Linda Rodgers**  
Process Equipment & Services, Inc.

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**Lori Landry**  
Bean Resources Inc.

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**Abby Johnson**  
Frontier El Dorado Refining LLC

REGION VII DIRECTOR  
**Christina Forth-Matthews**  
AOG International

## ...2014 ADDC CONTEST COMMITTEE

**Judi Adams**  
2014 ADDC Contest  
Committee Co-Chairman

[dandd.judi@gmail.com](mailto:dandd.judi@gmail.com)

Dear Fellow ADDC Members,

The Region Meetings are almost over – only two left to take place in May. Good luck to all of the entries! The 1<sup>st</sup> place winners from each region will be judged again for the AIMEE Awards to be presented at the Member Recognition Luncheon at the ADDC Convention in Lafayette, LA. A listing of all the entries vying for the AIMEEs will be included in the upcoming issue of the DDJ as well.

It's not too early to begin working on your entries for the contest for next year. As your club conducts meetings, field trips, and seminars, you can be thinking about what you will submit for an entry by the December 15, 2014 deadline

You can use the existing contest entry forms and guidelines as a "go-by" as there will be few, if any, changes to these basics before the final forms are sent out after Convention. The forms are available on the ADDC website, members only section: Forms Page; 2014 Contest Entry Forms. Or send me an e-mail and I'll send you the forms directly.

**REMEMBER:** Write-ups and reviews of meetings, field trips and seminars are not eligible for entry in the Best Industry Article category. But, they are helpful for the judges to use when scoring entries in Program, Seminar, or Field Trip categories.

**REMEMBER:** Best Industry Article, President's Letter, and D&D Article must be written by an ADDC member in good standing and must have been published during the contest period (December 1, 2013 – November 30, 2014).

**REMEMBER:** Best Industry Photograph is now a category of the AIMEE Contest and only Energy Industry related photographs are eligible for entry. The time frame for photos is the same as for all Contest entries: December 1, 2013 - November 30, 2014.

**REMEMBER:** Only send in the complete Bulletin with the Best Small or Best Large Bulletin entry. Send in only the PAGE(s) of the bulletin with the articles or letters to be judged.

**PLEASE, READ AND FOLLOW THE INSTRUCTIONS** – they make the jobs of the person(s) putting the entries, the Contest Committee members, and the judges easier. And, it reduces the likelihood of an entry being disqualified.

Please feel free to contact me (via e-mail – [dandd.judi@gmail.com](mailto:dandd.judi@gmail.com)) with any questions,

*Judi Adams*

Cc: Lori Landry, Marilyn Marshall

Start collecting  
AIMEE Award Entries  
now

# Updates from the Committee Chair...(cont.)



## Board of Directors

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### REGION VII DIRECTOR

**Christina Forth-Matthews**  
AOG International

## ...US TAX EXEMPT COMMITTEE

**Shelly Hildebrant**  
US Tax Exempt Committee

Northern Tank Truck Service, Inc.  
PO Box 8  
Waters, MI 49797

989-732-7531 Phone O  
989-732-9578 Fax F  
Alternate 989-390-5984 # C

[ntts@graylingnet.com](mailto:ntts@graylingnet.com)

April 30, 2014

2014 Club Presidents and Region Fund Treasurers

RE: **ADDC form TAXE1, TAXE2, IRS form 990 and 990N**

**The May 15, 2014 deadline is fast approaching and I still have many clubs that I have not received any forms from.**

All U.S. Clubs **MUST** file **ADDC Form TAXE1** and a copy of the **IRS form 990/990-EZ** or **990N** with the Tax Exempt Committee Chairman on or before **MAY 15, 2014**.

- If your club is covered under the ADDC Group Exemption and had 2013 gross income **under \$50,000**, send the **ADDC Form TAXE1** to me on or before **May 15, 2014**.
- Form **990N**, and electronic postcard, must also be filed with the **IRS by May 15**, and a copy of the **IRS** acceptance e-mail must be sent to me also. The form is available on the **IRS** website ([www.irs.gov](http://www.irs.gov)). This form must be submitted over the internet and cannot be mailed to the **IRS**. Please check the appropriate box on the **TAXE 1** form so I know you've filed the postcard and then forward the IRS approval to me once you receive it.
- If your club is covered under the ADDC Group Exemption and had 2013 gross income of **\$50,000 or over**, file **IRS Form 990** or **IRS Form 990-EZ** with the **IRS** and forward a copy together with the **ADDC Form TAXE1** to me on or before **MAY 15, 2014**.
- If you do not get a confirmation e-mail from me within three days, please follow up on it. I will acknowledge all submissions.

At this time, all US clubs are covered under the group exemption.

**ADDC TAXE1 (form) and TAXE2 (instructions)** are available on the ADDC website under Members – ADDC Forms. Please review the form and read the instructions.

Also, **carefully verify** if the Club address provided is permanent, and check the appropriate space. This address information will be provided to the ADO office to update their records. If you cannot location your Club's (or Region Fund's) Tax ID number, please contact me. If you have a question about your Tax ID number, please contact me.

We also ask that should a Club receive any notice or request from the IRS (other than the need to file a **990N**), **IMMEDIATELY** notify your Region Director and the Tax Exempt Chairman. As each club is part of the ADDC Group Exemption, any IRS inquiry may affect all clubs.

Thank you,  
Shelly Hildebrant

Due May 15,  
2014

# Flashback

## OIL PROGRESS PARADE

Submitted by Helen Trujillo  
Desk and Derrick Club of Farmington

The Desk and Derrick Club Float  
October 17th, 1953  
Vernal, UT

On the Carson Oil Desk and Derrick float: (left to right) Veon McLean, Lorraine Hampton, and Cleone Merkley. Sitting at the desk behind these ladies was Carma Richens.



Photo used by permission, Uintah County Library Regional History Center  
[http://content.lib.utah.edu/cdm/singleitem/collection/VE\\_Photos/id/783/rec/6](http://content.lib.utah.edu/cdm/singleitem/collection/VE_Photos/id/783/rec/6)

George Burnett and his family originally came from Bozeman, MT and moved to Springville, UT in 2008 to be closer to family. George moved the business to Vernal, UT in 2008, which a custom seat cover business called Covers and Camo. He wanted to let the town know he was open for business. In his cowboy hat, he stood on the corner of 500 East Street and Main Street waving at smiling at drivers as they went by. He said people did smile and wave back, but after a couple of weeks, he decided he needed a sign to communicate a message.

George pondered what his sign should say. He thought of “Honk if you ♥Oil” and “Honk if you ♥ Vernal”, but it came to him: “Honk If You ♥ Drilling”.<sup>1</sup>

## Flashback (cont.)

"I believe we need to be going after our own energy, it is such an important part of the basin; getting the energy that's available here: oil, gas, tar sands, all kinds of energy", George said in a local TV station interview in June 2012.

On a Friday afternoon, George went outside with his sign and it was a lot of fun as people honked and waved. George exudes energy and enjoys all the energy he gets back from the community.



Permission to use photo granted by the Williston Herald.

Things started coming together when a kid came up to him on a bike and asked him if he had "I Love Drilling" on a bumper sticker. George said, "That is a great idea! I will make you one, so come back and get it". From there, his "I Love Drilling" business has evolved to t-shirts, hoodies, hard hat stickers, etc.

George believes in promoting independent energy for our country. His message has been getting out and he has even had requests to provide his items in other languages.



"I believe that we need to be drilling to get our own energy sources," Burnett said. "In fact, I'm as bold as to say, 'You love drilling whether you know it or not.' When you're filling up at that gas tank, you oughta be saying: 'I love drilling. It sure beats walking.'"<sup>1</sup>

George was working on an oil and gas calendar for 2011 and was working with the Regional History Center at the Uintah Library collecting old oil and gas photographs. After they finished that up, the people he worked with at the Regional History Center told George that they found more pictures they thought he would be interested in. They also let him know that there used to be Oil Progress Parades in the 50's, 60's and 70's.

A few months passed by and he was given the packet of photos he was promised by the History Center. The very first picture was a picture of three ladies in swimsuits on the back of a flatbed truck with a desk and a model of a derrick. It caught his eye because he had built a model derrick for a parade in the past not to mention the cute girls.

George went back to the library to find out if he could get a better look at the picture. He acquired a digital copy and had it enlarged. He was so excited with the treasure he just discovered. The details in the enlargement were amazing. He could read the "Desk and Derrick" words on the side of the float and could see the models of vehicles in the picture more clearly.

George didn't know why Vernal didn't have oil and gas parades anymore and didn't know what Desk and Derrick was. He wanted to find out why the Club wasn't in the area anymore. He wanted to find out who the ladies were in the picture.

"I'm as bold as to say, 'You love drilling whether you know it or not.' When you're filling up at that gas tank, you oughta be saying: 'I love drilling. It sure beats walking.'"

~George Burnett



# Flashback (cont.)

The same picture was in the local paper in 1953, The Vernal Express, with the ladies names listed under it. He estimated that the ladies ages to currently be about 80 years old, so he decided to find out where they were. He discovered that there was another lady on the float that is behind the derrick sitting at the desk (that you can't see in this photo).

George learned Cleone Merkley, 80, was living in Mesa, Arizona. Veon McLean Johnson had passed away in Idaho in 2003 at age 72, Lorraine Hampton was still living in Vernal and the lady (not shown) sitting at the desk, Carma Richens, 85, was living in Provo, UT.

George had an idea. He wanted to recreate the photo.

As George proceeded forward with his idea, with good sources, he believed that the original photographer was Carma Richen's husband, Hugh Richens. Hugh was a World World II veteran who has since passed on, but George wanted to honor him in this process. In fact, so many things just fell into place; he believes Hugh was helping guide everything from the other side.

"All the way through, it was meant to be, it was supposed to happen, and it was a special time" George said.

They built a derrick like the one in the photo and pondered what girls they could use for the photo. Another great idea emerged. The women in the new photo are should be the granddaughters to the original women. George had swimsuits made that matched the originals.



None of the families of Cleone, Veon or Lorraine had ever been told or seen pictures before.

"That's grandma?"

They had a great time with it learning about their grandmothers when they were 25 years old.

The mayor of Vernal, Gary Showalter, has a collection of old cars. He even had donated a truck the City of Vernal that looks just like

Grand Marshals of the Oil & Gas section of the Vernal Fourth of July parade: Driving his car, Mayor Gary Showalter. In the front seat, Cleone Merkley, in the back seat behind the driver is Lorraine Hampton and behind Cleone is Carma Richens.

# Flashback (cont.)

the one in the background carrying the desk and derrick. George looked at Gary's collection and picked a 1953 Ford Indy Pace Car for Cleone, Lorraine and Carma to ride in as the grand marshals in the oil section of the July 4<sup>th</sup>, 2012 Vernal parade.

According to Chicago Classic Cars, it is rumored to be just one of 10 known to exist.

One of George's friends even had a 50's CAT D8 cable dozer and promised to have it ready for the parade and for the picture.



George said, "It was almost electric for me.

Almost...so RIGHT.....it was a blast."

When asked if he was planning on doing this every year in the Fourth of July parade, he said, "It took 8

months to put it together and really felt like a once in a lifetime thing. I have

Driving the recreated float is Isaac Burnett, George's son.

support, but I'm not sure what we will do in the future. I don't wanna do the same thing, I don't know how to top it. So many elements were in this portion of the parade."

George pointed out the patriotic part with articles handed out in the more than four thousand bags handed out on parade route. These articles explained how oil helped our troops win the war (referring to WWII).



The granddaughters to the ladies in the original photo. Left to right: Aspen, Mindy and Alexis.

# Flashback (cont.)

Just in the Oil and Gas section of the parade alone, they had over 70 entries. Visit [www.facebook.com/iLoveDrilling.com](http://www.facebook.com/iLoveDrilling.com) for more photos!



And here is the result to all of George's efforts to recreate the original 1953 photo:



"It was a hoot!" said George.

# Flashback (cont.)



George had a cutout of a tank built to help honor Hugh Richens, Carma's husband, the photographer of the original photo. Hugh was paralyzed in WWII.

I think we can all say



<sup>1</sup> Permission to quote granted by Geoff Liesik, reporter of KSL 5 News ([gliesik@desnews.com](mailto:gliesik@desnews.com))  
**Geoff Liesik, Reporter/Eastern Utah Correspondent**

*Geoff Liesik is a multimedia journalist for KSL-TV, the Deseret News and KSL Newsradio, specializing in coverage of eastern Utah*



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([George@iLoveDrilling.com](mailto:George@iLoveDrilling.com))

# About Our Association

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## Our Motto, Purpose and Mission

### MOTTO

Greater Knowledge ~ Greater Service

### PURPOSE

The purpose of this club shall be to promote the education and professional development of individuals employed in or affiliated with the petroleum, energy and allied industries and to educate the general public about these industries.

### MISSION STATEMENT

To enhance and foster a positive image to the global community by promoting the contributions of the petroleum, energy and allied industries through education, by using all resources available.

